

**NEWS RELEASE**

**For immediate release**

## **New Poll launched to find #Scotspirit in Scotland's Best Golf Holes**

It has long been a debate in clubhouses throughout the country but now VisitScotland has launched an online poll to find the nation's most beloved golf holes from almost 600 courses across the country.

The poll, which includes some of the most famous golf courses and holes in the world, will look to gather views from thousands of golfers worldwide to find golf holes in Scotland that have #ScotSpirit – a feature of the national tourism organisation's Spirit of Scotland campaign.

From a shortlist of 26 courses spanning multiple regions of Scotland, golfers are asked to vote for their favourite holes in seven distinct categories ranging from the best opening hole to the hole with the best view.

Including renowned holes such as the Postage Stamp at Royal Troon and the Road Hole at St Andrews to more hidden gems such as the 12<sup>th</sup> at Hopeman or the 6<sup>th</sup> at Lamlash, the poll seeks to find those holes that engender #ScotSpirit among golfers.

**Malcolm Roughead, Chief Executive of VisitScotland, said:** *"Golf is one of Scotland's great gifts to the world and we know that golfers experience a special feeling when they tee it up in the country where the game began. We call that feeling #ScotSpirit and we're excited to launch this poll to find the holes that have the hairs standing up on the back of golfers' necks."*

*"With so many fantastic courses across Scotland, the Home of Golf, this is no easy decision but we look forward to analysing the results and to find out which holes truly capture the Spirit of Scotland."*

The golf poll can be found at the below address and will run until April 2<sup>nd</sup> with results expected by April 12<sup>th</sup>.

<https://www.visitscotland.com/blog/golf/best-golf-holes/>

**For further information contact:**

David Connor

Golf PR Manager

VisitScotland

Tel: 0131 472 2063

[david.connor@visitscotland.com](mailto:david.connor@visitscotland.com)

**Notes to Editors**

- Follow us on twitter: @visitscotnews and @visitscotgolf
- VisitScotland is Scotland's national tourism organisation. Its core purpose is to maximise the economic benefit of tourism to Scotland.
- The organisation has three key roles:
  1. To market Scotland to all parts of the world to attract visitors
  2. To provide information – and inspiration – to visitors and potential visitors so they get the best out of a visit to Scotland
  3. To provide quality assurance to visitors and quality advice to the industry and partners to help the industry meet and strive to exceed customer expectations
- VisitScotland works together with tourism businesses to make tourism a success for everyone and ensure the industry continues to grow.
- The organisation employs 700 people and has offices and VisitScotland Information Centres across Scotland.
- According to a recent Deloitte study, tourism employs 270,000 people in Scotland in 20,000 diverse businesses. The same study calculates that the industry contributes £11 billion annually (direct and indirect impact, including day visits) and supports around 10 per cent of employment in Scotland. Almost 16 million tourists take overnight trips to Scotland.
- For VisitScotland's press releases go to [http://www.visitscotland.org/media\\_centre.aspx](http://www.visitscotland.org/media_centre.aspx), tourism statistics and frequently asked questions go to <http://www.visitscotland.org/>
- For information on golfing in Scotland go to [www.visitscotland.com/golf](http://www.visitscotland.com/golf)