

PROMOTION

SHOOT FOR \$1 MILLION AT MACHRIHANISH DUNES

Incredible hole-in-one prize up for grabs at magnificent course on Scotland's South West coast

SINCE opening in 2009, Machrihanish Dunes has become one of the most popular new courses in Scotland - and the launch of a brand new competition, where four lucky golfers could pocket a cool \$1 million USD, is sure to take that popularity to a whole new level.

The 'Mach Dunes Million' will see four golfers, randomly selected from all who register and play a round at the David McLay Kidd-designed links now through 15 October, invited back to the course on 26 October to try and ace the picturesque par-3 14th hole (image featured below) for \$1 million USD.

Only 167 yards will stand between those lucky players and a prize of \$1 million USD. David DeSmith, Director of Marketing at Southworth Development, which operates Machrihanish Dunes, is hopeful someone will win the money.

■ ECG Newsdesk

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"As well as being great fun, the 'Mach Dunes Million' also has a serious edge to it, with a huge amount of money on offer if someone is able to manage a hole-in-one," he said. "It really is a life-changing sum of money.

"The 14th hole might look pretty straightforward, but I can assure you it's not. It will measure 167 yards for our challengers and it normally plays with a right-to-left crosswind coming off the Atlantic Ocean and blowing across the green. It won't be easy to ace it, which is why the reward is so good. A few weeks ago, we shot a video of 20 random players trying to win a million with one shot from that tee - and they were plenty nervous as you'll see if you watch it at machdunesmillion.com.

"I'd urge anyone who has ever

dreamt of holding a big payday on the golf course to come and play Mach Dunes between now and 15 October and thereby make themselves eligible for a shot at this remarkable prize."

Even if you don't end up being one of the lucky four golfers chosen to come back and shoot for a million, you will still leave with fond memories of your Machrihanish Dunes experience.

QUALITY

The ethos of the development is that 'true links courses are not created, they are born of the land' and that is certainly the case at Machrihanish Dunes.

Construction of the course required only tees and greens to be formed from new, with just seven acres touched in the minimalist course's creation. The fairways were simply the original terrain with the grass cut shorter (with some help from native Hebridean black sheep)! Such was the

quality of the original landscape that designer McLay Kidd managed to create five greens and tees at the ocean's edge, resulting in a quite spectacular, unforgettable course.

Despite its young years, Machrihanish Dunes has already firmly established itself as one of the country's top courses, as evidenced by its routine inclusion in lists of the Top-100 Courses in the UK.

To top off the unforgettable Dunes experience, the resort also boasts four-star accommodation in The Ugadale Hotel, named the 2012 'Golf Hotel of the Year' by the Scottish Hotel Awards, the self-catering Ugadale Cottages at the edge of the Atlantic Ocean, or the in-town option of The Royal Hotel overlooking lively Campbeltown Harbour. Great 'Stay and Play' deals including both Machrihanish Dunes and the neighbouring Machrihanish GC are available.



FOR MORE INFORMATION

To be eligible to play in the 'Mach Dunes Million', all you need to do is register at the Mach Dunes Golf House and play a round of golf at Machrihanish Dunes between now and 15 October. For green fees and tee time reservations, visit machrihanishdunes.com, email info@machdunes.com or call 0800 151 3701.

More info on the 'Mach Dunes Million', as well as a full list of Ts & Cs, is available on the competition website, machdunesmillion.com